



2026 Fyr Bal Food Vendor Application Information



Ephraim, Wisconsin – Saturday, June 20, 2026
10:00 am – 9:00 pm

Required Application Materials:

- Completed and signed 2026 Fyr Bal Vendor Application
- Completed Village of Ephraim Transient Merchant Registration Form
- Completed and signed Wisconsin Temporary Event Operator and Seller Information
- Check (to Ephraim Business Council) for each 10' x 10' vendor space. Please note the entire fee is non-refundable upon acceptance. See below for the different price structures.

Please send the above information to the following:

Ephraim Business Council
Re: Fyr Bal Vendor Application
P.O. Box 203
Ephraim, WI 54211

Rules:

1. The standard vendor space is ten square feet (10'x10'). Larger food trucks/trailers are allowed, but we require additional payment for each additional space over 10'x10.' Please note on this application if you would prefer multiple consecutive 10'x10' spaces and include additional fees in your payment.
2. Each vendor is to provide his or her own display and shelters appropriate for outdoor festivals. Staking of tents will not be allowed- Please be prepared to sufficiently weight your tent and all other items.
3. The pricing structure is as follows:
 - a. Non-Door County Resident: \$200
 - b. Door County Resident: \$100
4. Published vending hours are 10:00 am to 9:00 pm. Please note that at past Fyr Bal festivals, the busiest time for food has been 6:30 pm to 9:30 pm.
5. Spaces will be assigned by the Ephraim Business Council. You will be notified of your location via email the week of the event. The advertised set up time is from 7:30 am – 9:30 am on Saturday, June 20, yet food vendors may start setting up after 6:00 am. Prior to 7:30 am the road will still be open to the public, so set up at this time is at your own risk and be cautious of the traffic. Note that all vehicles will have to be moved from the food vendor area no later than 8:45 am for the pet parade.
6. A pass to access the festival area for set up will be emailed the week of the event.
7. Vendor parking details will be provided the week prior of the event. Vendors are welcome to load and unload along Water Street (Hwy 42) but must relocate all vehicles for permanent parking. The Ephraim Moravian Church will be available for vendor parking, but all vehicles must be moved by 11:00 pm on Saturday, June 20. No parking is allowed on the east side (opposite the water) of Water Street/Highway 42, in the event area on the highway, around Village Hall, in Harborside Park (adjacent to Wilson's Restaurant & Ice Cream Parlor), or the Firehouse Marina.
8. Note that vehicles will not be allowed into the food vending area until 9:00 pm. Only vehicles with a printed or virtual access pass will be allowed into the road closure area before 10:00 pm. There will be entertainment until 9:45 pm, so please be extremely cautious of pedestrians.
9. Please leave vending area free of trash and other debris.
10. All items (i.e. tents, etc.) must be taken down the night of Saturday, June 20.

11. Fyr Bal is a family-oriented event. No weapons are allowed on Village grounds with or without a permit. All vendors are to conduct themselves in a positive, respectful manner, and avoid strong language and profanity.
12. Wi-Fi and power services will not be provided to Fyr Bal vendors.
13. An ATM will be available adjacent to Ephraim Village Hall.
14. No sale of alcohol is permitted by the Fyr Bal vendors.
15. The Ephraim Business Council reserves the right to refuse any vendor for any reason.
16. The Ephraim Business Council will email general information and final details (including vendor location) the week of the event.
17. General menu must be approved by the Ephraim Business Council so that it does not directly compete with any nearby brick and mortar restaurants.

Visit www.Ephraim-DoorCounty.com for more on Ephraim and the Fyr Bal Festival.





2026 Fyr Bal Vendor Application

Vendor Information:

Applicant Name: _____

Business Name: _____

Mailing Address: _____

City, State, and Zip Code: _____

Email Address and Website: _____

Cell Phone Number: _____

Number of Spots Requested: _____

Please describe the type of food you will be serving: _____

The undersigned exhibitor hereby applies for vending space at the 2026 Fyr Bal Festival. The Ephraim Business Council and the Village of Ephraim will not be liable for property damage or personal injury to vendors, festival-goers, or volunteers, which may occur on or about any part of the premises, regardless of how such injury or damage may have occurred. By signing this contract, vendors waive any claim against the Ephraim Business Council or the Village of Ephraim, and assume all liability of loss or damage during the Fyr Bal Festival. In the event of inclement weather or other circumstances beyond the control of the Ephraim Business Council, it is at the vendor's discretion if they would like to leave the festival early and no refunds will be given. By signing this contract, I confirm that I have read the rules fully, understand my responsibilities, and agree to comply fully.

Signature _____ Date _____ / _____ / _____

Questions? Please contact Ephraim Business Council's
Tourism Administrator, Lane Methner, at ta@ephraim-doorcounty.com or
Marketing & Events Coordinator, Kelsey Stone, at marketing@ephraim-doorcounty.com



Village of Ephraim - Transient Merchant Registration Form

Applicant Name: _____

Applicant Address: _____

City, State, and Zip Code: _____

Telephone Number: _____

Representing (if representing self, please state "self"): _____

Address (if different from above): _____

City, State, and Zip Code: _____

Telephone Number: _____

Nature of Business Being Conducted: _____

Is the transient activity tied to an event: Yes, Fyr Bal

Desired date and location of operations: Saturday, June 20, 2026 – Ephraim, WI

Vehicle (s):

Make: _____ Model: _____ License Plate: _____

Make: _____ Model: _____ License Plate: _____

Seller's Permit Number: _____

APPEAL. Any person denied registration may appeal the denial through the appeal procedure provided by ordinance or resolution of the Village Board or, if none has been adopted, under the provisions of §68.07 through §68.17, Wis. Stats.

FOR OFFICE USE ONLY

Proof of Identification Shown Fee Paid Investigation Conducted

Village Board discussed on _____ Approved _____ Denied _____

Wisconsin Temporary Event Operator and Seller Information

Information on this form is required under sec. 73.03(38), Wis. Stats.

Instructions on reverse side.

E V E N T O P E R A T O R	PART A: Event Information: To be completed by the operator of the temporary event	
	1. Name of Temporary Event _____	
	2. Date(s) of Temporary Event _____	
	3. Location of Temporary Event (e.g., Venue, City) _____	
	PART B: Operator Information: To be completed by the operator of the temporary event	
	1. Name and Address _____ _____	
	2. Daytime Telephone Number (_____) _____	
	3. E-mail Address _____	
	4. Wisconsin Tax Account Number _____ - _____ - _____ - _____ If blank, check appropriate box: <input type="checkbox"/> No Taxable Sales <input type="checkbox"/> Exempt under Occasional Sales Rule <input type="checkbox"/> Exempt Nonprofit Organization <input type="checkbox"/> Other – Explain: _____	
	PART C: Seller Information: To be completed by seller and given to event operator on or before the first day of event.	
THIS IS NOT AN APPLICATION FOR A WISCONSIN TAX ACCOUNT – SEE INSTRUCTIONS		
S E L L E R	1. Legal Name _____	
	2. Business Name _____	
	3. Address (Street or Route) _____	
	4. City, State and Zip Code _____	
	5. Home Telephone Number (_____) _____ Business Telephone Number (_____) _____	
	6. Wisconsin Tax Account Number _____ - _____ - _____ - _____	
	7. Social Security Number _____ - _____ - _____	
	8. Federal Identification Number (FEIN) _____ - _____ - _____	
	9. Check one box indicating the type of activity you intend to engage in at this event: <input type="checkbox"/> Selling Taxable Merchandise or Service <input type="checkbox"/> Display Only <input type="checkbox"/> Selling Exempt Merchandise or Service <input type="checkbox"/> Exempt under Occasional Sales Rule <input type="checkbox"/> Direct Sellers, Company Name _____ <input type="checkbox"/> Nonprofit Organization	

I declare that the information on this form is true and correct to the best of my knowledge and belief and that I am authorized to sign this form.

Print Name: _____

Signature: _____ Date: _____

Information about temporary events, including forms, instructions and FAQ's can be found on the Department of Revenue's website at www.revenue.wi.gov/html/tempevent.html. If you have additional questions, please contact the Department of Revenue by e-mail at tempevtprg@dor.state.wi.us or telephone at (920) 832-2910. See reverse side for submission instructions.